



BrandExpert

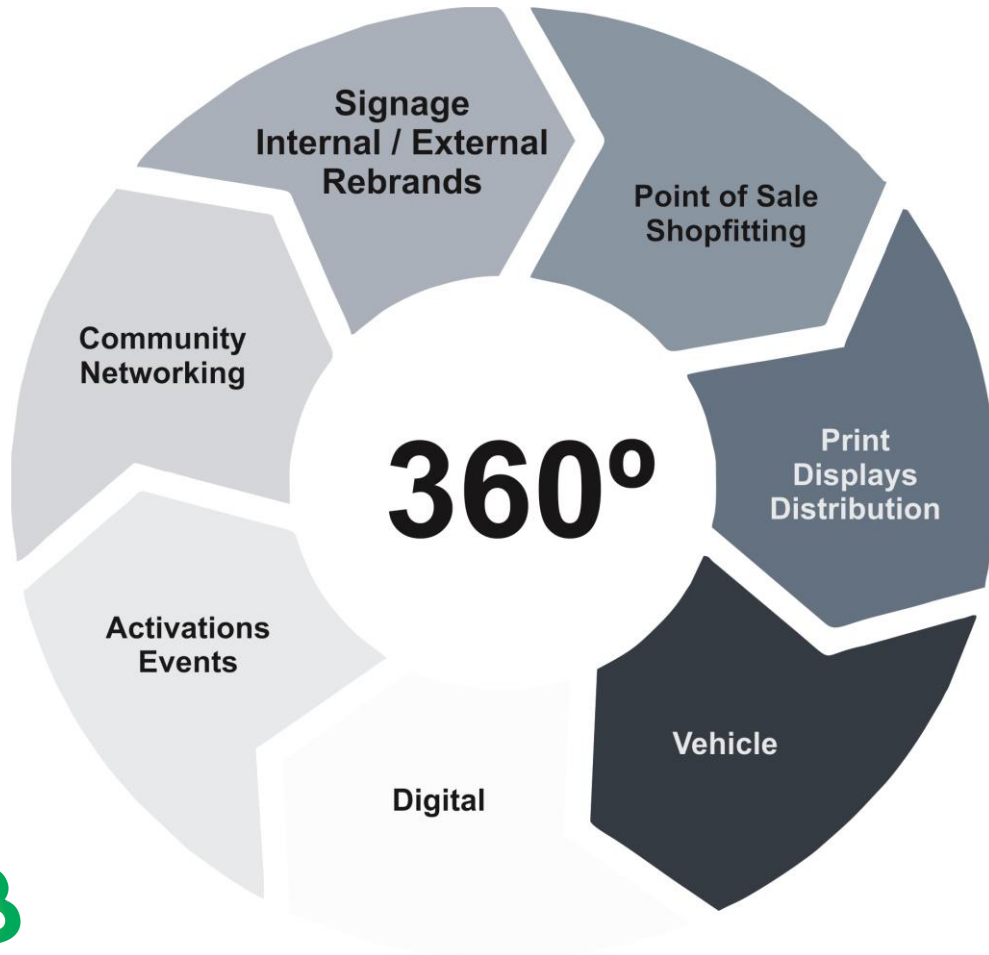
**CONNECTING
THE MARKET
TO YOUR
BRAND**



BRAND EXPERT CONNECTING YOU TO YOUR MARKET

Brand Expert play a crucial role in connecting your market to your brand by employing various strategies that enhance brand recognition, customer engagement, and overall market positioning. Here's how they achieve this

- develop a strong brand identity through consistent visual elements through External and internal signage elements, displays, shopfitting and POS.
- We redefine how your brand communicates in todays marketing landscape, allowing potential customers to perceive the brand as offering something distinctive. This differentiation is driven through activations and growing your customers understanding and loyalty to the brand.
- Brand experts enable businesses to define and target specific customer segments through personalized contact and experiences. This is achieved by targeted networking and events.



Our 360° solution puts you ahead of your competition through more engaging strategies within your market.

Our field of experts and Group of Companies deliver a complete solution that carries your brand message through every 360 ° step ensuring consistency and a partnership invested in your company growth.

Roadmap to creating a successful brand!

Print & Distribution Displays

Store Branding Shopfitting Displays

Digital Presence

4

MOST IMPACTFUL
Activations
Events
Networking
Community Projects

3

2

1

Signage

From standard signage to 3D fabricated letters, we offer the perfect solution for any need.

Our proven experience and dedication to using the **best materials with quality installations and meeting deadlines**, highlight our commitment to delivering customer satisfaction.



Shopfitting

The goal of shopfitting is to create an attractive and functional environment that encourages customers to browse, shop, and make purchases.

We work closely with our clients to understand their needs and goals to create a space that meets their requirements.

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Point of Sale

Custom designed and manufactured POS promotes impulse buys, and highlights specific products or promotions, effectively **boosting sales** at the point of purchase. POS can **increase brand visibility**, reinforcing brand messaging and encouraging customers to engage with new or featured items.



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Print & Packaging



Using different print mediums allows clients to create a versatile, targeted, and tangible marketing approach that enhances engagement, boosts brand exposure, and offers cost-effective solutions for reaching diverse audiences.

Our print, distribute, and install solutions eliminate hassle for our clients making promotional rollouts a breeze.



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[View website Litho Print](#)

[View website Wide Format Print](#)



Print Displays



Our display solutions provide the perfect platform to advertise your brand anywhere you choose, allowing you to generate brand awareness and market your products or services with ease.

Our Display Packs, allow you to instantly transform any space into a branded space.



Vehicle Branding

Vehicle branding provides a mobile, high-visibility advertising platform that increases brand awareness and reaches a wide audience, making it a cost-effective marketing strategy.

The use of high-grade vehicle wrapping material and nano ceramic coating technology prolongs our wrapping's lifespan.

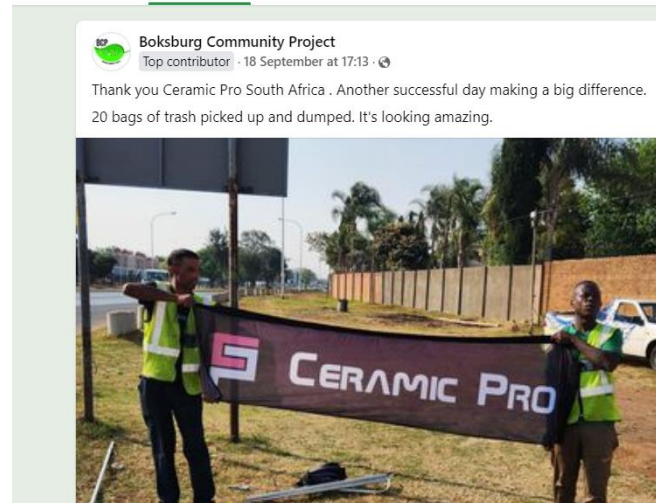
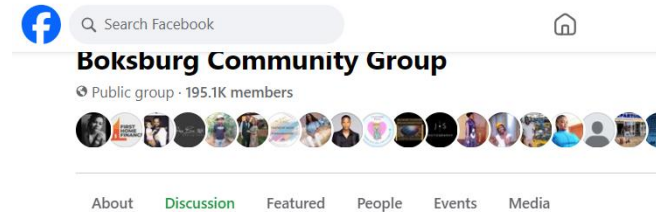


Digital Marketing

Digital marketing is more than just a website, its an opportunity to showcase your brands personality in a way that talks to your customer segmentation.

**Create compelling content
focused on customer
interests boosting more
engagement**

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Activations | Events



Activations allow brands to directly engage with customers, increase brand awareness, provide immediate product experiences, target relevant audiences, generate social media buzz, and collect valuable customer data for future marketing efforts.

It drives feet through the door!



Community | Networking



We adopt a distinctive strategy to generate business for our clients, foster customer loyalty, and create genuine connections within their marketplace through business networking sessions and community projects!





OUR TEAM



Helen Kruger

Brand
Rollouts
Signage &
Print
Expert



Natalie Van
Blerk

Chartered
Marketer
Digital



Charmaine
Grobbelaar

Space
Planning
Interior Design
Shopfitting



Desiree Lee

Community
Projects
Sport Events



Sam
Mofokeng

Activations
Events
Out of Home



Len Pienaar

Work at
Heights
African
Continent
Brand
Rollouts



Henri Munnik

Automotive
Retail Brand
&
Management
Expert



LET YOUR BRAND SPEAK

Embrace a 360-degree approach to your branding, where every touchpoint tells your story, every detail reflects your values, and every interaction strengthens your identity.

It's not just about visibility; it's about creating a lasting impact from every angle.

Let your brand speak with consistency, authenticity, and purpose, no matter where it's seen or heard.



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www.brandexpert.co.za



At Height
Installations
Rope Access
Factory &
Building
Maintenance
25 Years
Experience



Non Profit



Litho and Digital
Print
40 Years
Experience
Level 2 BEE



Activations and Out of
Home
Level 1 BEE
20 Years Experience